SEFA Council meeting 8/3/2020 via Zoom,

Council members attending: Tom Wickerham, Bill Ferguson, Cornelia Mead, Caroline Westbrook, Nick LaMorte, Millie Lucas.

Also: Alicia Otis from UWGCR

1. Approval of minutes from prior meetings:
   1. May 4, 2020: No changes, moved by Caroline, seconded by Bill, motion carried.
   2. June 25, 200: No changes, moved by Bill, seconded by Cornelia, motion carried.
2. Finance Committee Report:
   1. Invoice: Bill sent June invoice to the Council of $8963.05. Account balance is currently $38,059.11 sufficient to pay the invoice. Committee recommended payment. Bill moves to approve the June invoice, seconded by Cornelia, motion carried.
   2. Finance committee met with United way on two expense items - cost of campaign video, and cost of printing (which dept of tax and finance will not be printing this year). Identified items to move some budget resources around to cover some of these expenses so would not all need to be charged to committees.
      1. Video $500 from consultant and $100 from travel line
      2. Printing - $2000 from advertising, $500 from meeting exp, and $25 from travel, and $175 from personnel.
      3. The Council took a vote on this by email. Moved by Bill and seconded by Caroline, motion carried unanimously. Budget amendment was passed.
3. Director's Report - Alicia Otis
   1. The book is done, being printed right now. A few regions are going to be shipped this week.
   2. Video is complete, can send to all coordinators
   3. Weekly coordinator calls occurring.
   4. Recertification form is up, charities WILL need to recertify this year. Deadline is November 30th as usual.
   5. New applicants in 2020 DO NOT need to recertify in 2021
   6. E Pledge will be live September 1
   7. Twitter is started, tries to post on twitter and FB daily.
   8. Will be updating the website, suggestions welcome
4. Report from the Chair - Tom Wickerham
   1. New Regulations have been reviewed by the OGS commissioner, the OGS attorney is putting it back in a draft form for review, it will then come to us for one last look, then will go out for public notice in 60 days. So we won't have this in place for this year's campaign.
   2. We discussed getting info about state agency buildings and access, we are going to have to get this information locally.
   3. Still trying to get response from the Governor's office to support volunteers on the campaign. No response to the form letter that various ones of us sent.
   4. Still looking to begin some participations of retirees - any and all unions. Have some contacts of Union retiree groups we can follow up with.
   5. Credit cards - the new regulation does allow, with Commissioner approval, the use of credit cards. This is a subject we need to discuss. Concerned about extra costs. Transaction fee would probably be 3% or less.
      1. Also PayPal - many people will prefer to donate that way.
      2. How would it be accounted for, how would the distribution work?
      3. Bill very concerned about the fees - the erosion in the total SEFA revenue if all donations switch from payroll deduction to credit card.
      4. Some credit card companies enable the donor to pay the fees themselves (so it wouldn't be charged to the charity or SEFA)
      5. Bill asked for a group to look into the details to present to the finance committee. Volunteers were Nick LaMorte, Alicia Otis, Bill Ferguson, Millie Lucas.

Motion by Caroline Westbrook to adjourn.

Meeting adjourned 3:20pm

Cornelia Mead, Secretary