

SEFA Council Meeting
Monday May 20, 2013 (conference call)

Council members present on the call: Nick LaMorte, Furn Lorento, Jessica Wangelin, Caroline Westbrook., Pete DiCicco

Council members absent from the call: Maria Harple, Cornelia Meade

Staff: Suzanne Maloney, Andrea Chaloux.

FCCMs: Curt Bailey, Cynthia Eberhart, Sophie Jouben, Millie Lucas, Sandy Migliori, Sheila O'Connor, Kathy Snow, Deb Tederous, Marilyn Wilson, Rodney Young

Federations: Meredith Jones, Regina Hendrix, Cindy Tarleton

1. Suzanne took roll. Five council members present; a quorum.
2. Approval of the minutes from March 18 (minor edits that were submitted will be incorporated) – minutes were approved. Approval of the minutes from April 15 (add Ann, Millie, and Tom as attendees on the call) – minutes were approved.
3. Council voted to accept the statewide charity, Camp Unirondack, which was inadvertently not included in the report.
4. Steven Kravitz, FCCM for the Statewide SEFA Council, gave an update on progress:
 - a. Improving communication between the council and stakeholders; working on a monthly newsletter.
 - b. Asked for recertification's from Coordinators by May 1. Not received from CNY, Greater Rochester to date.
 - c. Suzanne and Andrea are working on recertifications. The process is working well.
 - d. Working with the Attorney General to get annual report completed.
 - e. Online pledging will not replace paper pledging.
 - f. Laser vs. 3-part form? Both are available.
 - g. Proposal included task of re-doing the website. Waiting for more direction and ok from OAG to do online pledging, then re-doing the website will happen quickly after.
 - h. How has online pledging worked in some areas so far?
 - i. In Sullivan/Ulster, pledges went up. Online pledging worked really well.
 - ii. NYC was impacted by the hurricane, and pledges were down.
 - iii. Long Island was also hit by the hurricane, but online pledging worked really well.
5. Steven Kravitz reported that people can plan on the campaign starting Sept. 1 this year. Steven is trying to get marketing materials from Ohio by Aug. 1 to start the campaign by Sept. 1.

6. Furn mentioned that 3 people have left their committee. There might be 4-5 people left. Discussion followed.
 - a. Need a minimum of 4 people for there to be a quorum. There can be multiple people from the same agency, but they need to be state employees or retirees.
 - b. Usually, members are found by reaching out by word of mouth, looking for volunteers to be on a committee.
 - c. List of current agency heads? Suzanne requested a list of agencies from OGS and hasn't received a response yet.
 - d. In Central NY, in the SUNY system, the Chancellor sends out a letter every year.
 - e. Also reach out to unions and their presidents and ask them to suggest people who might be interested in serving on a committee.

Meeting adjourned at 2:35 PM.

Respectfully submitted,

Suzanne Maloney, Statewide SEFA Director