Coordinator Email to Colleagues #1

Dear Colleagues,

We are New York Tough. We are SEFA Strong. This year's campaign may look and feel different but more than ever charities need our help to continue to provide services. Though we can not all be together during this time, we can still be together in spirit by making a meaningful impact.

We are looking forward to working with everyone to support causes we are all passionate about and want to see flourish in this unprecedented time.

Every donation and dollar makes a difference. Together lets make an impact. Together lets be SEFA Strong.

Our Agency Kickoff for the 2020 campaign will be held:

Date:

Time:

Location:

Interested in making your pledge now? Visit sefanys.org to make your pledge!

To see stories of impact, agency stories, and SEFA updates like SEFA on FaceBook, [www.facebook.com/NYS.SEFA/](https://www.facebook.com/NYS.SEFA/) , and follow SEFA on Twitter @SEFA\_NewYork

Thank You,