



## Statewide SEFA Council

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*Tom Wickerham, Chair*  
*Caroline Westbrook, Vice-Chair*  
*Cornelia Mead, Secretary*  
*Laurelee Dever, Director*

Statewide SEFA Council Meeting  
May 18, 2017  
Via Conference Call

COUNCIL MEMBERS PRESENT: Thomas Wickerham, Furn Lorento, Bill Ferguson, Cornelia Mead, Scott Ray

1. Tom Wickerham called the meeting to order at 1:36 pm
2. Approval of minutes from April 4th face-to-face meeting: Moved by Bill, seconded by Cornelia to approve the minutes with no changes, motion carried.
3. Report from the Chair:
  - a. Face To Face was a successful meeting, included a one-hour meeting with the newly formed Cabinet. They are getting started recruiting, a conference call is scheduled soon.
  - b. Update on regions with no committees
    - i. Sullivan-Ulster - will be combining with Dutchess-Orange
    - ii. Delaware-Otsego and Yates-Steuben-Chemung - we have put out the call but still no FCCM's have offered to take these over. Still working on getting interest in this before OGS puts out an RFA.
  - c. Also exploring the possibility of combining campaigns in some of these areas, so that FCCM's would not need to be running multiple campaigns in one area. Will have to work with OGS on this.
  - d. Vacancies - Bill pointed out we still have many vacancies on the council. Laurelee reviewed the current status of vacancies:
    - i. Region 1 -one vacancy, one alternate vacancy
    - ii. Region 2 - two vacancies (one and an alternate)
    - iii. Region 3 - two vacancies (one and an alternate)
    - iv. Region 4 - all positions are filled
    - v. Region 5 - no representation
    - vi. Region 6 - Positions are filled.
4. Retirees - Bill Ferguson made inquiries with comptrollers office on involving retirees in SEFA campaigns. Bill reported:
  - a. Issues - we need to have a minimum of 50 retirees identified to start, the Comptroller can set up the mechanism for them to deduct from their pension check. It would happen one time per year.

- b. Bill has some of the paperwork from the comptroller's office and has shared with Laurelee and Tom.
  - c. We should put together a committee to work with Laurelee and Tom on this process.
  - d. Marilyn reminded us that the legislature passed in 2004 the ability to solicit retirees.
  - e. Some may already participate in campaigns via check only - especially universities?
  - f. Furn suggested we reach out via facebook to reach retirees for the initial cohort (she also volunteered to be part of it).
5. Proposed Resolution 17.1 on how to handle donations to unaffiliated charities which cross campaign regions.
- a. Moved by Tom, seconded by Bill to approve the resolution.
  - b. Question - who notifies the regions that the payment has been made? The FCCM would.
  - c. Motion carried.
  - d. Will be distributed to all FCCM's and committee chairs, will take effect January 1, 2018.
1. Finance Committee Report - Bill Ferguson
- a. April invoice was just received, being considered by the finance committee.
2. Director's Report - Laurelee Dever
- a. Recertification period is open, to date 33 have been submitted
  - b. Starting this year, Federations can recertify their members
  - c. Laurelee will be posting a list on website of charities which have recertified (every 2 weeks), to confirm.
  - d. Applications - her goal is to have letters to charities with approval/denial June 4th or sooner
  - e. Asked regions to forward their budgets for the current year. She'll send the template out.
  - f. Wed Aug 9, face to face meeting scheduled in Binghamton.
  - g. E-pledge - working on enhancements approved at meeting in April.
  - h. Laurelee sent list to coordinators of charities in their regions, including those currently not part of the campaign. Coordinators may reach out to agencies.
  - i. Getting quotes on pens, bags, and note pads.

Meeting adjourned 2:44 pm.