



Statewide SEFA Council

One United Way
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*Tom Wickerham, Chair
Matthew Ecker, Vice-Chair
Cornelia Mead, Secretary
Laurelee Dever, Director*

SEFA STATEWIDE COUNCIL MEETING April 21, 2016 – (minutes approved 5/19/2016)

Council members Present (via conference call): Tom Wickerham, Furn Lorento, Cornelia Mead, Bill Ferguson, Pete DeCicco, Kathryn Pantaleo (alternate), Caroline Westbrook

Also present: Laurelee Dever, Brian Hassett, Laura Alpert, Dan Kilmartin and others from UWGCR; Laurelee took the roll of representatives from FCCM's and federations.

1. Tom called the meeting to order at 1:37 pm
2. Update from Brian Hassett:
 - a. Thanks for "really positive meeting here last month"
 - b. Has reached out to two staff in Governor Cuomo's office, individuals who coordinate media, sent detailed email explain what we hoped Governor would be willing to do - short filmed endorsement for SEFA campaign statewide. Are hoping to hear back.
 - c. Has also reached out to Susan Hager (now in Lt Governor's office), she is formerly United Way executive, asked her to support SEFA.
 - d. Called on commissioner of Tax and Finance (Jerry Boone), presented SEFA award (for the local capital region campaign) to his agency. Hope we could continue to visit key commissioners in the future.
3. Report from the Chair, Tom Wickerham:
 - a. We have three vacancies in FCCM's: Sullivan Ulster, Delaware Otsego, and Allegany. Tom has been in contact with OGS and they are working on RFA's for agencies to run these campaigns, and these documents should be released in the next few weeks. The choice in this is OGS's to make.
 - b. Charity Applications: The application process is basically complete
 - c. 2016 Book: Committee working with Laurelee on designing this year's brochure (book) (Millie Lucas, Tom DeCourcy, Matt Ecker named at 3/17 meeting)
 - d. Tom has put together a task to-do list with United Way. Will share with any Council member on request.
4. Minutes from March 17th meeting:

Paula Hanlon - correct spelling of her name with OGS
Moved by Bill Ferguson, seconded by Furn, to approve minutes as corrected.
Motion carried with one abstention (Kathryn wasn't at the meeting).
5. Finance Committee - Bill Ferguson
 - a. Presented three resolutions drafted by the finance committee
 - i. 16.3 to establish the finance committee on a permanent basis.
 - ii. 16.4 to establish rules governing operation of SEFA bank accounts.
 - iii. 16.5 to provide direction to Statewide Campaign Manager on invoicing, billing matters.



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- b. Bill moved, Furn seconded that the resolutions be approved by the Council.
- c. Discussion and questions:
 - i. Who is on the finance committee? Bill Ferguson, Furn Lorento, Scott Ray.
 - ii. Numbering system - Tom clarified that we already approved two resolutions previously, those will become 16.1 and 16.2
 - iii. Pete asked that the Council be given time to review resolutions 16.4 and 16.5 before acting on them.
 - iv. Bill moved to table 16.4 and 16.5 until the next meeting.
 - v. Dan Kilmartin from UWGCR mentioned that UWGCR needs to be in the loop on resolutions like this to be sure they are in agreement with our MOU.
 - vi. Motion to table 16.4 and 16.5 until next meeting is carried.
 - vii. Motion to approve resolution 16.3, establish permanent finance committee - seconded by Pete DeCicco. Motion carried.
 - viii. Bill Ferguson - ask unanimous consent to take two prior resolutions and label them 16.1 and 16.2, Passed in January, 16.1 Acceptance of transition plan, and 16.2 approval for UWGCR to issue first quarter billing to FCCM's. Approved by Council unanimously.
 - ix. Invoice - for January and February (itemized bill shared by email, total 15,683.29). Bill Ferguson moved that we pay the invoice. Seconded by Furn. Motion carried.
6. Shane Alberton, Director of IT for UWGCR
 - a. Redesign of the website, will be live by Fall, can include a section for Council members only via login.
 - b. Working on unaffiliated Recertification form, hope to be complete by next week. Will include a receipt of submission.
 - c. Have spoken with Sheila O'Connor about the e-pledge system we have been working with, she was extremely helpful and that implementation is on the way. We hope to transition smoothly, including allowing donors next year to see who they e-pledged to the year before.
7. Laurelee Dever - Updates
 - a. Paula Hanlon to give us updates on RFA's
 - b. Committee to work on book design to meet next week via phone
 - c. Have sent data out to coordinators for updating and corrections - need the info back asap.
 - d. Applications and approvals are finished, all have been notified, CEO's of organizations plus coordinators for the region.
8. Motion to adjourn by Pete DeCicco, seconded by Furn Lorento - meeting adjourned at 2:53 pm