**Coordinator Email to Staff - 2**

Dear staff,

We have kicked off our SEFA campaign and we are off a great start!!!

At our kickoff we shared about the causes we care about and how the SEFA Campaign directly impacts our community. Now it’s time for you to declare your passion and make your pledge.

What could you do with $5 a week? Me, each week I could treat myself to Starbucks, rent a movie on Amazon or perhaps get a new toy for my dog. All of these things are nice, but none of them will change my life.

What could a charity do with $5 a week? Help purchase and protect 10 acres of rainforest, provide meals for 500 disasters victims, purchase a wheelchair for someone in need, outfit a dog to assist a blind individual or provide one year of after-school care for a child at risk of falling through the cracks.

For more information on supporting your favorite cause through the SEFA Campaign, please visit [www.sefanys.org](http://www.sefanys.org)

We’re also having a bake sale. It will be held at \_\_1pm\_\_\_ in \_\_\_Conference Room\_\_\_. Come on down, have something sweet and support the campaign**!!!**

**Thank you!**

J Smith